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WHAT IS CLAIMED IS:

1. A method of alerting a user of an occasion date in a phone having an idle mode screen displaying function, comprising:

determining whether today is a registered occasion date;

setting a first predetermined image for an idle mode screen, if today is not the registered occasion date; and

changing the first predetermined image to a second predetermined image for the idle mode screen, if today is the registered occasion date.

- 2. The method of claim 1, further comprising: designating a date selected by the user as the registered occasion date; and registering an image selected by the user among idle mode screen images stored in the phone with respect to the registered occasion date.
- 3. A method of alerting a user of an occasion date in a phone having an incoming call ring sound alteration function, comprising:

determining whether today is a registered occasion date;

setting a first predetermined ring sound as an incoming call ring sound, if today is not the registered occasion date; and

changing the first predetermined ring sound to a second predetermined ring sound as the incoming call ring sound, if the today is the registered occasion date.

- 4. The method of claim 3, further comprising:

 designating a date selected by the user as the registered occasion date; and
 registering a ring sound selected by the user among ring sounds stored in the
 phone with respect to the registered occasion date.
- 5. A method of alerting a user of an occasion date in a phone having an idle mode screen displaying function and an incoming call ring sound alteration function, comprising:

checking whether today is a registered occasion date;

setting a first predetermined image for an idle mode screen and setting a first predetermined ring sound as an incoming call ring sound, if today is not the registered occasion date; and

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changing the first predetermined image to a second predetermined image for the idle mode screen and the first predetermined ring sound to a second predetermined ring sound as the incoming call ring sound, if the today is the registered occasion date.

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designating a date selected by the user as the registered occasion date; and registering an image and a ring sound selected by the user among idle mode screen images and ring sounds stored in the phone with respect to the registered occasion date.

The method of claim 5, further comprising: